



## SIGMA NU FRATERNITY, INC.

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October 1, 2015

Greetings from Lexington!

We're thrilled to inform you of our plans to recolonize Sigma Nu's Eta Beta Chapter! With the support of our alumni, the General Fraternity and the University's administration, Sigma Nu is returning to East Carolina University!

As you are likely aware, the Eta Beta charter was suspended in 2004. During the following years, many Eta Beta alumni have become successful men in their respective communities. Starting in 2013, conversations began in earnest to find a time for recolonization. I am proud to announce that Eta Beta Chapter will begin recolonization in January of 2016.

I would like to outline what the next few months will entail. First, Sigma Nu will launch the beginning phases of our expansion program. To read more regarding the exact details, please click [here](#). Alumni, and especially the Alumni Advisory Board (AAB), are essential to the expansion process. Recolonization presents several key opportunities for *all* alumni to become involved.

1. Consider leadership roles in the alumni chapter. The alumni chapter is the leadership body of the Eta Beta alumni and works to plan alumni events, engage the entire alumni membership, communicate news and updates, and serves to cultivate alumni for future involvement.
2. Consider working to advise the local collegiate chapter by serving on the Alumni Advisory Board. The AAB is a group of 8-12 alumni who work with each officer individually, thus spreading the workload and becoming more efficient than the old single-advisor model.
3. Refer potential new members! Help us to identify high-quality men from your communities. We will contact them, so please provide their names, cell phone or email address and send them to Alex Taylor at [alex.taylor@sigmanu.org](mailto:alex.taylor@sigmanu.org).

During the Fall 2015 semester, members of the staff team will spend a number of days on campus in preparation for the effort in the spring. Staff men will meet with key administrators, students, and alumni to begin crafting exactly what the Sigma Nu experience will be at East Carolina University.

Beginning in January, one staff member will be living in Greenville for the entire Spring 2016 semester. Other members of the team will be involved with the recruitment of new members for the first six weeks of the effort. After the recruitment phase, the colony members will begin an intensive training program to fully educate each member on Sigma Nu's values and programming. Members of the colony will write bylaws, elect officers, form committees, and

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plan and execute events all under the guidance and advising of the Sigma Nu staff team member and AAB.

The ultimate goal is to create a premier student organization on campus and see Eta Beta Chapter become a Rock Chapter. A Rock Chapter is the highest award any Sigma Nu chapter can receive. In 2014, at Grand Chapter, eight of the 19 Rock Chapters experienced Sigma Nu's expansion program in the past eight years. The expansion model works, but only with full alumni commitment long-term.

I trust you are as excited as I am to finally restore Sigma Nu's legacy at East Carolina University. I am hopeful that you will get involved as your time allows. If you have any questions or concerns, please do not hesitate to let me know.

Fraternally,

A handwritten signature in black ink, appearing to read "Alex Taylor". The signature is fluid and cursive, with a large, stylized initial "A" and "T".

Alex Taylor  
Director of Expansion and Recruitment